



Social Innovation | Corporate Responsibility | Sustainability



ABOUT

We help companies craft successful business strategies based on the principles of social innovation, corporate responsibility, and sustainability.

WE BELIEVE IN

the power of social innovation and sustainable business practices and we think you should, too.

HERE'S WHY: Your company's core competency will grow stronger while interdepartmental synergies increase. Our goal is for your teams to leverage their strengths and produce better results. Strengthen your brand story and create more value for your customers.

HERE'S HOW: Through placing a financial, environmental, and social lens on current business operations, you will

Do more with less.

Provide more shared value.

Be with the times.

Increase the valuation of your company.

Use less materials, energy, water, gas, etc.

Do something of value for the communities that are relevant to your offerings, enhancing the brand loyalty.

SUSTAINABILITY IS NO LONGER A LUXURY.
SUSTAINABILITY IS A BUSINESS STRATEGY.



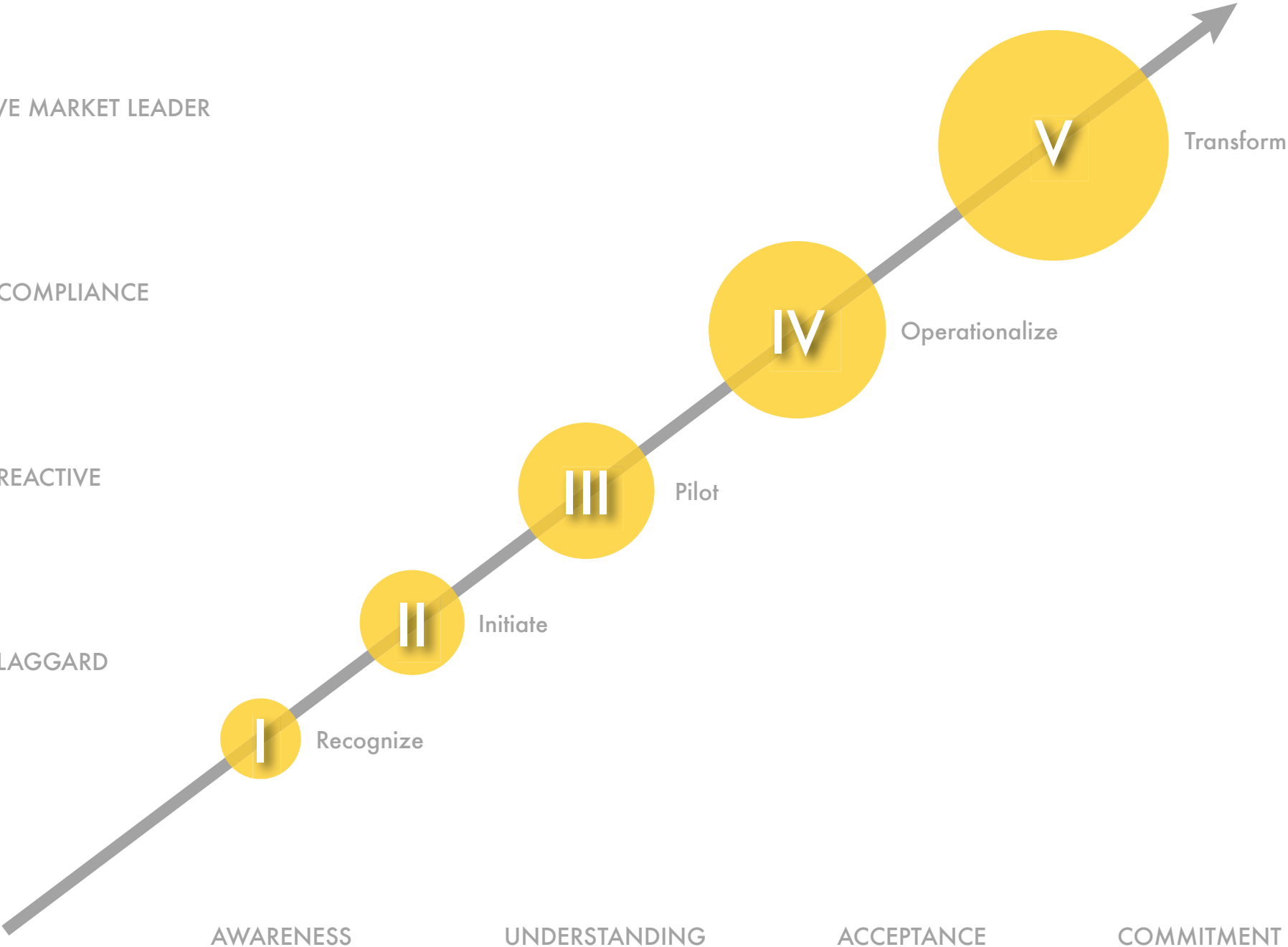
WE SPECIALIZE IN helping you determine where you are on the sustainability growth curve, setting goals of where you need to be and building a strategy to get there.

PROACTIVE MARKET LEADER

MARKET COMPLIANCE

MARKET REACTIVE

MARKET LAGGARD



AWARENESS

UNDERSTANDING

ACCEPTANCE

COMMITMENT

V

Transform

IV

Operationalize

III

Pilot

II

Initiate

I

Recognize

SERVICES



PLAN

We help companies create strategic vision.

- Brand Development
- Business Planning
- Strategic Direction
- Stakeholder Engagement



EXECUTE

We bring game-changing programs, campaigns, and events to life on your behalf.

- Event Production
- Partnership Development
- Energy Saving Implementation
- Good Neighbor Programs
- Health and Wellness Programs



DELIVER

We provide the tools necessary for success.

- Corporate Sustainability Reports
- Communications Strategy
- Media Relationships
- Notable Pitches
- Grassroots Marketing
- Design
- Content Development



THE STORY:

Once plans are implemented, you can leverage them for your business. You will have a story to tell.

CLIENTS



Jamie was a pioneer in the CSR. Truly committed, very engaged, with clear goals and a well defined strategy to reach them.

- **Andrea Ceraico, EVP Finance, Ops and IT, Red Bull North America, Inc.**

Jamie Simon exemplifies the newest breed of entrepreneur and forward-thinker in sustainability. When Mike Flynn of Opportunity Green recommended Jamie for a guest spot on Blue Planet Almanac talk radio, it was clear she was among the most knowledgeable of her peers in sustainability, and her professionalism is just what you'd expect from someone who's a leader.

- **Michael Austin, Blue Planet Almanac**

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